On January 24th, the staff of the Weeks-Townsend Memorial Library held an open house to celebrate the addition of a new database to the library’s collection. There was food, games, prizes and of course discussion and demonstrations of the new video database. For the first time the library is providing unlimited, simultaneous, 24/7 access to thousands of videos through Films on Demand: Master Academic Collection. The database provides streaming video from a variety of educational media companies including faculty favorites like Films for the Humanities & Sciences, Frontline, PBS, NOVA and the BBC.

In addition to using a video in its entirety, segmented clips are provided for those times when you only need a few minutes to make your point. Direct access to the videos can be provided through uLearn and Union Online allowing for the use of video outside the physical classroom and eliminating the need for students to schedule library viewing time.

When you search the Library Catalog, you will see the term “Streaming Audio/Video” next to titles that are part of the Master Academic Collection. See the example to the right for Child Development Theorists. Simply select the title of your video, and the catalog will take you directly to your selection when the phrase Click here to view this resource online is selected.

The subject areas covered in the Master Academic Collection are extensive. The chart below lists some of these subjects:

<table>
<thead>
<tr>
<th>Sample Subjects Covered in Master Academic Collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
</tr>
<tr>
<td>Anthropology</td>
</tr>
<tr>
<td>Biology</td>
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<tr>
<td>Business</td>
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<tr>
<td>Communication</td>
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<td>Computers &amp; Technology</td>
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<tr>
<td>Criminal Justice</td>
</tr>
<tr>
<td>Economics</td>
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<tr>
<td>Education</td>
</tr>
</tbody>
</table>

Thank you to everyone that helped to make the open house and demonstration a success. We hope you enjoyed yourself and learned a little something about Films on Demand: Master Academic Collection. If you were unable to attend, sign-up for one of the workshops indicated above or please contact us at library@unionky.edu or 606-546-1240 for further information.
Students, Faculty & Staff...
The Library is currently creating a list of apps for mobile devices that can be useful to our Union College community.
If you have an app you use that is related to a specific discipline, please send it to us at library@unionky.edu or refdesk@unionky.edu.

Please visit our Apps, Add-Ons and More page at http://public.unionky.edu/wtml/fun-stuff/mobile-access/.

Library Places Spotlight on Itself

In Fall 2011, Union College launched Strategic Plan 2020…a magical UNION of parts. Now the Library follows suit with a strategic plan of its own.

Using Spohn and Hirshon’s The Library Strategic Planning Toolkit (2009) as a guide, the Library staff recently completed a SWOT* analysis of library services and resources to identify productive areas as well as areas for growth or change. Assessment data (e.g., Student Satisfaction Inventory and Week of Record results 2005-2011) plus individual feedback framed the workshop discussion. Three emphases emerged for further exploration: Customer Service; Staff Development; and Communication. Teams plan sessions during spring semester to identify goals and objectives for each area with the expectation that the Library’s 2012-13 Assessment Plan will initiate implementation of the WTML Strategic Plan.

The updated Library Mission Statement and Vision Statement reflect the Library’s work to date.

**Mission Statement** (2/2012)
The Weeks-Townsend Memorial Library serves as the intellectual commons of Union College by providing the resources, assistance, instruction, access, and learning spaces needed by our patron community to achieve their academic and personal goals.

**Vision Statement** (2/2012)
The Weeks-Townsend Memorial Library exists to facilitate the academic, intellectual, and spiritual goals of the Union College community. The Library staff takes special pride in giving each patron exemplary, personal service, and is dedicated to providing open access to accurate, timely information across the full spectrum of academic disciplines. The Library endeavors to educate our patrons in the effective use of informational resources, to help them become critical consumers of information, and to encourage students to be lifelong learners. In all of its goals, the Library staff is guided by the ALA Code of Ethics, as well as the faith that its mission is an important one, a dedication to competence, respect for ourselves and our patrons, and the cumulative wisdom at the heart of an institution of higher learning.

*STrengths; Weaknesses; Oportunities; Tthreats*

New Reservation System for Study Rooms

The library has recently acquired new software that will permit the campus community to reserve any of the Library’s three study rooms. LibCal© is a calendaring web app made just for libraries that allows us to manage room reservations. (http://springshare.com/libcal/)

The great thing about the software is that it will allow individuals with a Union College email address (yourname@unionky.edu) to actually reserve the rooms on their own.

Simply go to http://unionky.libcal.com and click on Study Rooms or scan the following QR code from a mobile device to start the reservation.

Once the request has been submitted, an email confirmation will be received by the patron at the email address entered. Once it has been confirmed by the patron, the room is reserved. That’s all there is to it!

Please note that this is only for the three study rooms located upstairs in the library. To reserve the computer lab or other rooms in the library, you will still need to contact the library staff.
A Reference Library Online

If you are looking for a great source for information on almost any topic don’t overlook the Weeks-Townsend Library’s collections of online reference books. While the library has some excellent individual online titles, such as the Oxford English Dictionary and Statesman’s Yearbook, the vast majority of online reference titles are contained in three major databases: Oxford Reference Online, Credo Reference, and GALE Virtual Reference Library. Combined, these three databases contain over 1000 reference eBooks, along with some very useful additional features. As a general rule Oxford and Credo have shorter more direct articles whereas GALE has longer, more in depth coverage. However, this oversimplification does not do justice to the unique nature of each resource.

Oxford Reference Online accesses over 200 of the highly regarded Oxford University Press reference publications. Oxford is especially strong in the area of bilingual dictionaries; they even have one for English-Welsh. It seems that there is a reference book for just about anything in this collection, from gardening to New Zealand literature. Many of these works are good for short concise answers, but many of the articles in the “Oxford Companion” series go into more depth. I would especially recommend The Oxford Companion to the Bible, Religion & Philosophy.

Credo Reference not only has the largest collection of titles (583), but its versatile search interface can also be used to search the other two reference databases as well as the Library Online Catalog and the Oxford English Dictionary. Credo certainly has its share of interesting works, such as Conspiracy Theories in American History and Encyclopedia of Cremation. Also, if you are researching a topic, be sure to see if it is listed as a “Topic Page” in Credo. In addition to accessing Credo resources, a ‘Topic Page’ will bring up a varied collection of on-campus and internet resources to meet your research needs. Because of its ability to search other databases, Credo Reference has its own icon on the Library and Information Resources Page. This is a good place to begin your search for reference resources.

Many of the over 200 titles in the GALE Virtual Reference Library have only been added in the last year. GALE has many multivolume reference works, so this is a good resource when you are looking for more in depth information on a subject. Some of the more massive works are the Journal of Religion (15 volumes); Dictionary of American History (10 volumes); and Encyclopaedia Judaica (22 volumes). Education students should also be aware that GALE Virtual Reference Library also contains the eight volume Encyclopedia of Education. This database also has specialized collections such as “Primary Sources” and the “History in Dispute” series. For previous users of GALE Virtual Reference Library please note that it now has a new, more graphic user interface.

And keep in mind that all of the reference ebooks are also available by individual title through the Online Public Access Catalog (OPAC). So, if your idea of a reference work is a Webster’s dictionary or a general encyclopedia (or Wikipedia) now is the time to expand your knowledge horizon by exploring this vast range of resources available to you anywhere you have online access.

WTML Newsletter

Be sure to visit the WTML @ http://public.unionky.edu/wtml/
There are a lot of hidden gems in Films on Demand, the new database of academic video productions available from your Weeks-Townsend Memorial Library. But one of the most brightly-shining diamonds from the English and Language Arts section is surely the outstanding 2009 BBC production of *Hamlet*.

Starring David Tennant as the eponymous Prince of Denmark and Patrick Stewart in a dual role as Claudius and the Ghost of Hamlet’s father, this version of what is perhaps Shakespeare’s most famous play is a fresh, creative adaptation of a truly timeless story of mystery, revenge, and madness.

As directed by Gregory Doran, this *Hamlet* takes place in a modernized Elsinore whose brightly-polished yet dark and somber hallways are scanned by video cameras and patrolled by guards armed with pistols. Doran isn’t the first to update the look of a Shakespearean play, but it does perhaps work better here than in most other attempts. Here and there the modern trappings and idioms do come off as incongruous and distract from the classic plot, but for the most part Doran manages to maintain the proper atmosphere.

Performances are terrific from nearly every corner. Naturally, Tennant is the star of the show as Hamlet himself and seems to invest the role with every fiber of his being. At times he is perhaps guilty of trying too hard, so that occasionally his performance veers toward the absurd. But only occasionally—most of the time, Tennant is one of the most believable of all Hamlets, and he nails the major soliloquies with eerie accuracy. When he intones the infamous “to be or not to be” speech, the grief and angst in his voice, expression, and bearing are searing in their intensity. Tennant manages the nearly impossible—he takes a role repeatedly essayed by some of the finest actors who have ever lived and actually succeeds in making it his own.

Stewart is at least as good as both Claudius and the Ghost. As Claudius, Stewart is magnificently evil. He maintains enough of a conscience to add some depth and gravity to the role, but when he attempts to pray for forgiveness it’s plain to all that he will never find true repentance in his heart. Stewart is just as impressive as the Ghost, a grim specter clad in black armor which literally smolders with the fires of perdition. Stewart’s Ghost is a commanding presence, to say the least.

While Tennant and Stewart are the pre-eminent actors, the rest of the cast is very fine. Penny Downie is a convincing Gertrude, first naïve and then torn by what she has been a party to, while Oliver Ford Davies is an entertaining—and slightly irritating—Polonious. Edward Bennett conveys the right amount of righteous indignation as Laertes, and Mariah Gale is a heartbreaker as the benighted Ophelia, hopelessly entangled in Hamlet’s love and the vengeful games of the court around her. Gale’s performance early in the play is solid—but once Ophelia succumbs to madness, Gale becomes the very epitome of insanity, piteous yet frightening.

How does this *Hamlet* compare to other adaptations of the classic play? In some ways it may not quite measure up to the very best ones, such as the flawed but poignant Zeffirelli version from 1990 or the awesome Oscar winning 1948 Oliver version (which is also free to watch on Films on Demand), but the excellent performances and unique imaginative touches still elevate the 2009 *Hamlet* to a high level of artistic achievement. Recommended to all students of Shakespeare’s plays or any fan of fine art.
Wilson Databases Now in EBSCO

Bruce Miracle

We would like to make everyone aware that as of the beginning of the Spring 2012 semester our two H.W. Wilson databases, Biography Reference Bank and OmniFile Full Text Mega, are now EBSCO products. This means that both of these massive collections can now be searched and accessed using the user friendly EBSCO search interface. This also allows for smoother cross-searching with other EBSCO databases, products. This means that both of these massive collections can now be searched and accessed using the user friendly EBSCO search interface. This also allows for smoother cross-searching with other EBSCO databases, such as Academic Search Premier.

Biography Reference Bank gives you access to a wide variety of biographical resources for over half a million famous and notable individuals. It contains original profiles from Wilson Biographies Plus Illustrated as well as numerous articles, obituaries, reviews and images from a vast range of resources.

OmniFile Full Text Mega brings together a wealth of citation, abstract, and full text resources from a variety of highly regarded Wilson Publications: Education Full Text, Business Abstracts with Full Text, General Science Full Text, Humanities Full Text, Social Sciences Full Text, and Readers’ Guide Full Text Mega. This is a great place to go for research materials in a wide variety of disciplines.

Both of these databases can be accessed by title through our Library and Information Resources page. You can also access them by going to “EBSCO Host” on the Library and Information Resources page; this will allow you to cross search either or both along with the many other EBSCO resources. In addition, OmniFile is included in our EBSCO Host Integrated Search and is automatically searched when you choose a subject that has it listed.

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LITERARY LOVES

Can you pair these literary couples?

Match each person in Section 1 with their significant other in Section 2.

Answers are on the bottom of page 3.

The couples below are from the following written works:

Jane Eyre, Pride & Prejudice, Hamlet, Brokeback Mountain, The Harry Potter Series, Nightwood, Romeo & Juliet,

Divine Comedy, The Odyssey, A Midsummer Night’s Dream, The Nancy Drew Series, Antony & Cleopatra, Emma, Othello,

The Great Gatsby, The Twilight Saga, The Lord of the Rings Series, The Bible, Gone with the Wind, The Iliad,

Wuthering Heights, The Price of Salt, and Lady Chatterley’s Lover, as well as various medieval and Arthurian legends.

SECTION 1

<table>
<thead>
<tr>
<th>Romeo Montague</th>
<th>Catherine Earnshaw</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleopatra</td>
<td>Othello</td>
</tr>
<tr>
<td>Fitzwilliam Darcy</td>
<td>Helen</td>
</tr>
<tr>
<td>Paolo</td>
<td>Robin Vote</td>
</tr>
<tr>
<td>Titania</td>
<td>Isabella Swan</td>
</tr>
<tr>
<td>Jay Gatsby</td>
<td>Mr. Knightley</td>
</tr>
<tr>
<td>Delilah</td>
<td>Tristan</td>
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<tr>
<td>Robin Hood</td>
<td>Penelope</td>
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<tr>
<td>Jack Twist</td>
<td>Rhett Butler</td>
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<tr>
<td>Jane Eyre</td>
<td>Adam</td>
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<tr>
<td>Lancelot</td>
<td>Ned Nickerson</td>
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<tr>
<td>Oliver Mellors</td>
<td>Arwen</td>
</tr>
<tr>
<td>Carol</td>
<td>Harry Potter</td>
</tr>
<tr>
<td>Hamlet</td>
<td>Hermione Granger</td>
</tr>
</tbody>
</table>

SECTION 2

1. Nancy Drew       15. Constance
2. Desdemona        16. Ennis del Mar
3. Paris            17. Edward Cullen
4. Isolde           18. Mark Antony
5. Guinevere        19. Francesca
8. Ginny Weasley    22. Oberon
9. Heathcliff       23. Nora Flood
10. Odysseus        24. Emma Woodhouse
11. Aragorn          25. Therese
12. Ron Weasley     26. Eve